



# HIGH BAR BRANDS

## THE HIGH BAR BRANDS FLEET PROMISE

**LEVERAGING THE HIGH BAR BRANDS ADVANTAGE FOR MUTUAL SUCCESS!**

### OUR PROMISE TO YOU:

- Tested & Tortured products
  - Tested to save you time and/or money, and Tortured to ensure they'll last as long as you own or lease the truck
- Products come with the best warranty in the industry
- Extensive distribution network, including most major national account programs, ensures local availability of parts with consistent part numbers and prices coast-to-coast
- In-person training for installations and product knowledge
- High Bar University Fleet Edition keeps fleet managers up-to-date
- Strong brand assures fleet drivers, mechanics and employees that the fleet cares about the parts used
- Potential co-advertising to help fleets recruit drivers while advertising our products
- Interactive website tools make finding the right parts easy

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### FLEET EXPECTATIONS:

- Participate in High Bar University Fleet Edition
- Allow Business Development Manager to work with your fleet on possible new products that could save you time/money plus help recruit/retain drivers
- Work with our distribution network and fleet programs to ensure the best pricing options available